

From the Top Award-Winning Parenting &  
Celebrity "BumpWatch" website,  
[BellyitchBlog.com](http://BellyitchBlog.com)

## THE BELLYITCH 100



### Top Maternity & Baby Products

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# THE BELLYITCH 100

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## Acknowledgements

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# THE BELLYITCH 100

Since 2007, award-winning, top ranked and highly trafficked parenting and celebrity “bump watch” site Bellyitch Blog has brought readers its anticipated listing of the top and most posh baby items loved by the rich, powerful, famous and in between.

Every two years, Bellyitch Blog’s editor-in-chief JJ poured through hundreds of paper and online brochures of top companies and hand-selected those that skimmed the cream of the top. She selected those items she witnessed were coveted and used by celebrities and Madison Ave or Beverly Hills wives and their nannies. Those that topped the price bracket in each genre usually also made the cut as did those that were manufactured using the best quality materials, well-constructed, durable, double stitched and clearly took quite some time to assemble.

Readers, fans and voyeurs of the fab life enjoyed the chance to gawk at the favorite items that their favorite celebrity loved the most, what they outfitted themselves in while pregnant, which strollers they pushed their posh tots in, how they outfitted their celebrity babies, which exquisite piece of crib furniture their newborns napped in and what “it” bag they flung over their shoulders while out and about with baby dodging the paparazzi.

In this inaugural eBook edition of the list we call The Bellyitch 100; we’ve arranged 20 of the top brands in each category: strollers, diaper bags, cribs, infant clothing and maternity clothes. We hope you enjoy this labor of love and fabulousity that we’ve assembled just for your viewing pleasure and shopping too if you are so inclined and blessed to be in the position to purchase one of these top-of-the-line items.

Stay fab!

*The Bellyitch Team*

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# TOP STROLLERS



**Teutonia** is a German-based stroller company that has been in existence for over 40 years. Teutonia has applied German engineering into its design and manufacture of high-end strollers. It has become a leading stroller company in Germany and is a top seller throughout Europe. The company opened its first branch in 2007. Celebrity Owners of these strollers include Josh Kelley and Nayleigh. The European styling and design are tops. The T-Linx Travel System has retailed for \$789.

# TOP STROLLERS



**Valco** has existed for over thirty years and is a family-owned and operated Australian company. Valco baby has been creating and distributing baby products for over 30 years. Its line of strollers is known for being lightweight, durable and compact. The Valco twin stroller has a design that makes it easy to maneuver making it easy to use, fold and steer. Celebrities like Brook Burke own Valco strollers. Its Tri Mode Ex Twin Stroller has retailed for \$689.

# TOP STROLLERS



**Mutsy** is a European-based stroller company originally founded as Mutsaerts in 1937. The company first serviced its line of strollers to countries where parents walked frequently, such as Belgium, the Netherlands and Luxembourg. Mutsy offered traditional strollers in the beginning. It was one of the first companies to include larger than normal wheels on their strollers in order to provide improved maneuverability and a smoother ride for baby. Mutsy strollers are easy to steer with one hand and are sturdily built with excellent suspension. Celebrity Owners include actor Ty Burrell. The Mutsy 4Riger Light Stroller has retailed for \$599.

# TOP STROLLERS



**Inglesina** is an Italian company founded in 1963 to emulate the fine crafted British-made strollers. Since then, the company has developed a name of its own and continues to make quality and functional strollers that have been used and loved by parents and their children worldwide. It tops the list of best-made strollers. The Inglesina stroller has a smooth ride. The Inglesina Zippy has retailed for \$379.



# TOP STROLLERS



**iCandy** is a British company which launched its full line of baby products, including strollers, in 2009. Its top-of-the line stroller is the Peach Blossom. The iCandy twin Stroller has one hand folding, is lightweight, and comes with a corrosion-resistant aluminum chassis weighing 17.3lbs. iCandy's most popular model has interchangeable combinations to suit all ages of children up to 3yrs of age. Celebrity owners include Mario Lopez, Heidi Klum, Selma Blair, and Kourtney Kardashian. The iCandy Blossom twin stroller has retailed for \$1299.

# TOP STROLLERS

**This 4Moms** stroller was created by four mothers is a one-of-a-kind futuristic stroller. With the touch and twist of a button, the stroller unfolds itself. It has such convenient functionalities as an iPhone charging dock because what mom hasn't been out for a walk with her kid and got nervous when she noticed her mobile phone had died? Having a fully-charged phone for an emergency is important. All of these features are powered by a generator built into the back wheels that gets recharged as you walk. As the sun starts to set and it gets late, never fear! The stroller has sensors that detects the dimmer outdoor lighting and triggers daytime running lights to come on. Truly it's a stroller of the future. Rachel Zoe, Bethenny Frankel, Mel B, Kourtney Kardashian and Tamar Braxton all own the stroller. The full-sized model retails for \$849.00



# TOP STROLLERS



**B.O.B.** is for “beast of burden,” a stroller company co-founded by bicycle maven Roger Malinowski and his pal airline mechanic Philip Novotny. They first made trailers to attach to their bikes when they started having children with their wives. By 2005, these men from San Luis Obispo California introduced innovative functional rugged strollers known for their swiveling front wheels that would help parents jog while pushing their baby. It was called B.O.B. Revolution. It’s great for use in congested areas, narrow aisles and along crowded sidewalks. Celebrity owners of these rugged strollers include Jennifer Garner, P!nk and Carey Hart. The B.O.B. Strides Duallie Fitness Stroller has retailed for \$679.

# TOP STROLLERS



**xPlory** has been making the XPlory stroller since 2003. Its unique design includes a raised seat and an adjustable footrest and grows with each child. The adjustable seat lets baby face the parent, which is important for promoting interactivity and encouraging eye contact. Aesthetically, it has a unique design and is pleasing to the eye. The large rear wheels and swivel front wheels make this stroller easy to steer in confined places like malls, in city streets and other tight spaces. Celebrity owners include Minnie Driver and Jennifer Hudson. The Xplory 174 has retailed for \$1,288.

# TOP STROLLERS



**UPPAbaby** is an enterprising stroller and baby products company which tries to incorporate green elements into its products. This stroller has an Eco-inspired organic bassinet with a carrier that is fully lined with a blend of organic soybean and cotton fibers. These strollers are designed to grow with the baby. UPPAbaby is one of few strollers designed for people of all heights. Tall people appreciate the generous adjustable handle. Celebrity owners include Tori Spelling. The UPPAbaby Vista has retailed for \$679.

# TOP STROLLERS



**Peg Perego** is an Italian manufacturer brand that has been creating quality crafted strollers made with style and technology for decades now. The international family-owned business meets strict safety standards and makes very aesthetically attractive strollers. It has been around for a long time, and has been one of the quality “it” stroller for a while now. Celebrities including Jason Priestly have owned these strollers. The Peg Perego Skate Stroller System has retailed for \$699.

# TOP STROLLERS



**Quinny** is a European-made stroller company which burst onto the scene in recent decades and upped the standard for strollers. Its unique design and unique automatic fold-out system and innovative ergonomic seat put the company on the top must-have list of items for parents, celebrities, and others who appreciate a quality-crafted and eye-pleasing stroller. Quinny stands out and lets baby turn around and experience the world at a higher level than most other strollers. Celebrity owners include Cate Blanchett and Alyson Hannigan. The Quinny Buzz has retailed for \$1000.

# TOP STROLLERS



**Phil and Ted** is a New Zealand-based company that makes sleek and ergonomic strollers and buggies. It is grounded in principles of delivering functional and top-notch products for discerning parents and caregivers. The inline attachable second seat gives parents greater control, access and flexibility for attaching a seat for a younger child who is positioned in a sensible spot where he or she can be monitored and attended to while strolling. Celebrity owners include Halle Berry, Naomi Watts and Brooke Shields. The Phil & Ted Vibe has retailed for \$809.



# TOP STROLLERS



**Maclaren** refers to itself as a British parenting lifestyle company. Since coming into existence, the company has been known among parents world-wide for creating one of the best quality strollers. It was one of the first to institute the five point harness safety belt. Maclaren is also known for providing maximum comfort to babies and children, and giving them a smooth ride. The stroller company is constantly reinventing itself; this stroller is spaciouly designed yet is still lightweight and manageable. Celebrity owners include Naomi Watts, Jessica Alba and Jennifer Garner. The Maclaren Micralite Toro has retailed for \$385.

# TOP STROLLERS



**Orbit** strollers feature a distinctive design with stylish and sleek elements, and a simple and sophisticated color palate. They are made of sturdy materials including aerospace grade aluminum, and come with all the modern conveniences that today's parents crave and desire. The innovative design of Orbit's entry strollers has all parents turning heads and taking notice. Orbit strollers are solidly built and pretty at the same time. Celebrity owners include Kourtney Kardashian, Jessica Alba, Anne Heche and Rebecca Gayheart. The Orbit Baby Stroller Travel System G2 with Bassinet Cradle has retailed for \$1180.

# TOP STROLLERS



**Kid Kustom** launched in 2007 in California. The company manufactures extremely unique concept strollers patterned from the American car culture such as Buicks, Cadillacs, Oldsmobiles, etc., and are made with superb quality materials. The lightweight three-wheeled strollers come with a DVD screen, an iPod Dock, and custom accents. The Kid Kustom Roddler has retailed starting at \$2,000.

# TOP STROLLERS



**Guzzie + Gus** is Canada's premiere stroller manufacture which uses the skills, ingenuity and brain power of a strong team of designers to come up with strollers that meet the needs of modern parents. The company prides itself on its research and development, and for going out of its way to make sure it meets the needs and concerns of parents by constantly adjusting each subsequent model to keep the products responsive and fresh. The Guzzie + Gus Deluxe Full Sized Stroller with Bassinette has retailed for \$599.

# TOP STROLLERS



**Mamas & Papas** is a British stroller manufacturer which has been designing stylish baby products, including strollers, for 30 years. The company addresses the needs of modern parents who love style and function. It was founded Luisa Scacchetti, a woman who says she is in-tune to the needs and interests of mothers. Celebrity owners include Geri Halliwell and Gwen Stefani. The Mamas & Papas Urbo has retailed for \$529.

# TOP STROLLERS



**Silver Cross** makes the flagship pram, and it was launched in 1877. Engineer and inventor William Wilson combined his ideas for an innovative spring suspension system with a handy reversible hood, and invented the modern pram. It was truly revolutionary at the time and won several awards. The company has branched out to include different types of strollers and other chic and contemporary-designed baby and infant equipment. Silver Cross is the standard-bearer and creates beautiful classic push prams. Celebrity owners include Jennifer Lopez and Nicole Richie. Models of the Silver Cross pram have retailed for \$2,900.

# TOP STROLLERS



**BRITAX** has been a leader in mobile safety for more than 70 years with a legacy of leadership in developing innovations that enhance the safety of child car seats and improve their ease of installation and use. The company exploded into the market in 1996 and had parents clamoring to get their hands on these quality-made car seats. When the company moved into the stroller market, it did just as good a job producing top-notch strollers and travel systems. Britax is tops in safety standards, and seems to take into consideration the needs of the customers. As a result, Britax is one of the most trusted brands among American parents and caregivers. The Britax B-Ready stroller has retailed for \$499.

# TOP STROLLERS



**Bumbleride** is one of the newest stroller companies on the market, and has been making headway as it reshapes baby mobility in a way that meet the needs of cosmopolitan families. These functional strollers are well-designed: The rugged and sturdy jogger and street trekkers are designed for ease of maneuverability for all terrains. Gwen Stefani is among various celebrities that have owned a Bumbleride stroller. The Bumbleride Indie Twin Four-Wheel All-Terrain Stroller has retailed for \$735.



# TOP DIAPER BAGS



**Alexander McQueen** is a fashion house founded in 1992 by English designer Lee Alexander McQueen. The house rapidly rose in popularity and reputation; today it is a much sought after high-end label, even after the untimely death of McQueen. In 2011, Alexander McQueen customized its tote bag for celebrity stylist Rachel Zoe. That bag remains the brand's most expensive and only traditional diaper bag. The custom bag which included a Z for Zoe has retailed for \$3,000.

# TOP DIAPER BAGS



**Armani** is a high-end international fashion house founded in Italy by Giorgio Armani. It designs and manufactures ready-to-wear clothing, leather goods, shoes, and watches. The Armani Junior Faux-Leather diaper bag is one of the top diaper bags. It is made of polyurethane, comes with silver color hardware, topped with two front zip pockets and a changing pad. The Armani Junior Faux Leather diaper bag has retailed for \$320.

# TOP DIAPER BAGS



**Barney's New York** is a high-end department store in Manhattan in New York City, and was established in 1923. The store is a favorite among celebrities. Since opening in the 1920s, it has since branched out and opened stores in other cities. It continues to sell couture and top brands; Barney's has its own brand of products as well. For example, The Canvas Diaper bag from Barney's New York has leather trim and an adjustable and removable shoulder strap. It has a generous canvas interior with several compartments to hold diaper bag basics. Barney's Canvas Diaper bag has retailed for \$715.

# TOP DIAPER BAGS



**Burberry** is a brand created by Thomas Burberry in 1865 in Great Britain. It started as an outerwear company with its most famous item being a trench coat lined with a signature and now iconic checkered plaid. The original coats were made for soldiers fighting in World War II, and now Burberry is known for selling classically chic ready-to-wear clothing, fragrances, watches, kids' clothes, cologne and other luxury items. The company makes diaper bags, with the highest end bag being the Burberry House Check Diaper Bag which features plenty of interior and exterior pockets, top zip closure, an optional adjustable shoulder strap, and interior cell phone and bottle pockets. The Burberry House Check Diaper Bag has retailed for \$1,395.

# TOP DIAPER BAGS



**Coach** is a luxury American goods company founded in 1941 by a New York family. It makes small leather goods, such as handbags, wallets and briefcases, and other small novelty accessories. The Coach Diaper bag is made of fabric with leather trim. The nicest feature of Coach Diaper bags is that they can be used as a functional tote bag after the baby grows older and mom no longer needs the bag. There are compartments for cell phone, bottles and other baby accessories. The Coach Diaper Bag has retailed for \$910.

# TOP DIAPER BAGS



**Chloe** is a French design house that was founded by Egyptian-born Gaby Aghion in 1952. The collections now include ready-to-wear clothing, accessories, children's wear, and fragrances. One of its most popular items is the Chloe Blanc Diaper Bag, which has a light pink logo, silver tone hardware, open front pockets, and is made in France. The Chloe Blanc Diaper bag has retailed for \$812.

# TOP DIAPER BAGS



**Christian Dior** is a French designer house founded in 1946 by a designer of the same name. Today, Dior designs and produces retail ready-to-wear clothes, leather goods, accessories, shoes and boots, fragrances, and other items. It has a well-received line of baby clothes and makes an exquisitely designed diaper bag. The Dior Diaper Bag has retailed for \$450.



# TOP DIAPER BAGS



Designers Domenico Dolce and Stefano Gabbana (**Dolce & Gabbana**) are the duo behind Dolce & Gabbana, which the two founded in 1982. The Italian brand features sophisticated tailoring and is a favorite among celebrities. The Leopard Print Diaper Bag is the perfect little carryall for life on the go with your baby. It comes in durable nylon with a wild leopard print, matching changing pad, and insulated bottle holder. It has double top handles, triple top zip closure, detachable, adjustable shoulder strap, inside zip pockets, inside elastic pocket, and includes a zippered pouch. The Dolce and Gabbana Leopard Print Diaper bag has retailed for \$780.



# TOP DIAPER BAGS



**Gucci** is an Italian luxury fashion brand that was founded by Guccio Gucci in Florence, Italy in 1921. The brand makes exquisite fine leather goods and clothes; it also makes diaper bags. Its most expensive brand is the GG Zoo Birds Print Diaper bag, which is made of nylon with blue Gucci zoo print and blue/gray/sky blue web shoulder strap. The bag has light golden hardware, an embossed Gucci leather tag, and comes with a fold-out padded changing pad. The GG Zoo Birds Print bag has retailed for \$1,350.

# TOP DIAPER BAGS



**Hammit** Los Angeles is an American handbag designer which makes bags characterized by rivet detailing. Hammit bags have been seen on the arms of celebrities like Kelly Ripa, Miley Cyrus, Tori Spelling, Joan Rivers, Jessica Simpson and Beyonce. When Angelina Jolie delivered her first baby, she was famously seen and photographed carrying about the The Bellaire Hammit Bag, which is available in 24 carat gold or sterling silver hardware. The Hammit diaper bag has retailed for \$885.

# TOP DIAPER BAGS



**Ju Ju Be** has an extensive line of diaper bags and accessories using high tech materials, trendy colors, and fun and fashionable prints for modern moms and dads. The Vanilla leather bag with Champaign lining features an adjustable and removable shoulder strap. The Ju Ju Be Vanilla diaper bag has retailed for \$235.

# TOP DIAPER BAGS



**Kate Spade** is an American design house founded in 1993 by former *Mademoiselle* accessories editor Kate Broshnahan Spade, who set out to design the perfect handbag. Today, the company has grown to a global lifestyle brand and sells clothing, jewelry, shoes, stationary, eyewear, fragrance, bedding, gifts, and baby items, including diaper bags. The Stevie Baby Bag is a nylon bag designed with the busy and chic mom in mind, with pleated detail and drawstring bottle pockets. It has tonal leather trim, 14-karat light gold-plated hardware, and is embossed with the signature Kate Spade license plate. The Kate Spade Stevie Baby Bag has retailed for \$398.

# TOP DIAPER BAGS



**Louis Vuitton**, also known as LV, is a French fashion house that was founded in 1854 by Louis Vuitton. The label's LV monogram appears on most of its luxury leather goods from shoes, watches, and jewelry, to sunglasses and accessories. LV's Monogram Lin bag is the most expensive. It has grained calf leather trim, golden brass hardware, flat leather handles and a removable leather shoulder strap. It has multiple compartments for diaper essentials, and is made in Italy. The Louis Vuitton Monogram Lin Bag has retailed for \$2200.

# TOP DIAPER BAGS



**Mia Bossi** is a sophisticated new line from Balenciaga and is taking diaper bags to where “function meets fabulous,” allowing urban mommies to keep their savvy style without losing any practicality. Debuting in August 2005, Mia Bossi specializes in combining fashion with motherhood, creating the ultimate “Hot Mama.” Mia Bossi couture diaper bags lend the perfect amount of sophistication and style. The Mia Bossi Audrey Glow bag has retailed for \$1210.

# TOP DIAPER BAGS



**Michael Kors** is an American brand founded by Karl Anderson Jr., a.k.a. Michael Kors, who is best known for designing women's sportswear. The Kingsbury tote was inspired by the diaper bag for the multidimensional modern mom. This Michael Kors Kingsbury tote has retailed for \$428.

# TOP DIAPER BAGS



**Prada** was founded in 1913 in Milan by Mario Prada, and was originally known as Prada Brothers. In 1978, Mario's granddaughter, Miuccia Prada, led the company's expansion into distinctive clothing that quickly became a favorite among celebrities worldwide. Currently, Prada is one of the most influential clothing lines in the fashion industry, with an iconic collection that includes sunglasses, handbags, and shoes, in addition to men's and women's clothing. The Prada Baby Bag with golden hardware, twill detachable strap, zip front detail and zip closure has retailed for \$1,140.



# TOP DIAPER BAGS



**Storksak** diaper bags are among the most popular designer diaper bags for top celebrities. Angelina Jolie, Brad Pitt, Rachel Ray, Elisabeth Hasselback, and Tori Spelling have been seen carrying Storksak bags about. Elegantly designed with a modern mom's tastes in mind, Storksak Baby Bags are practical, with multiple inside pockets for your accessories, insulated pockets for your bottles, and a stain-resistant changing pad. The Storksak Elizabeth Quilted Leather Diaper Bag is made from hand-quilted butter soft cowhide leather, and features chunky brushed gold hardware and an adjustable shoulder strap. The Storksak Elizabeth Quilted Leather has retailed for \$475.00.

# TOP DIAPER BAGS



**Pineider** offers masculine leather goods ordinarily, but the Italian company has ventured into the diaper bag business by releasing some girl and boy themed messenger bags that come with a diaper changing pad with plenty of space for diaper accessories. The Blue Car or Pink Flower Messenger Changing Bag is a super cute and polished-looking piece. It has retailed for \$616.

# TOP DIAPER BAGS



**Rebecca Minkoff** started her career as a T-shirt designer, and then created her first handbag in 2005. Since then, the New York-city resident who co-founded her line with her brother has become a sought-after clothing and accessories designer and tastemaker. The signature Rebecca Minkoff diaper bag is a fashionable nylon leather trim carryall with lots of pockets. The 10in bag comes with a matching changing pad and an adjustable removable shoulder strap. It has retailed for \$600

# TOP DIAPER BAGS



**Tod** is an Italian brand famous for shoes and other leather goods, and was founded in the 1920s. It branched into the American market by designing shoes for US department stores in the 1970s. It has since branched out to establish a notable presence in the luxury leather goods market. Tod's Blue Pashmy Diaper bag is much like a travel bag with plenty of pockets. There is an adjustable handle with an open zipper on the top, and plenty of side pockets. The Tod Pashmy Diaper bag has retailed for \$800.

# TOP CRIBS



**aBaby** is a New York-based company that makes classic, elegant, and unique baby furniture and bedding for newborns up to teens. aBaby's Beloved Crib is meticulously handmade from wood and is extravagantly embellished with hand-applied resin roses, detailed scrollwork and ornate carvings. It has delicate lattice work on the crib side, elegantly curved feet, and opulent headboard and footboard topped with crown finials. The aBaby Beloved Crib has retailed for \$4,050.

# TOP CRIBS



**Art for Kids (AFK)** is an American children's furniture company that makes made-to-order pieces that are finished in the United States. AFK sells high chairs, cribs, and armoires, and boasts vintage-inspired pulls, artful detailing and inlaid caning, making each piece a childhood treasure. The Art for Kids Cherubini Crib with Silver and Gold Gilding has retailed for \$4,440.

# TOP CRIBS



**Legacy** was created in 1999 and is focused on creating retail partnerships and offering innovative expertise. The cribs meet CPSC, JPMA and Canadian Crib and Cradle regulations. The Legacy Enchantment Crib Set has a removable changing table top and has retailed for \$1445.

# TOP CRIBS



**Baby Appleseed** is an eco-friendly furniture company that is committed to replanting the trees whose wood is used to create a piece of furniture. Some of its cribs are designed to be three beds in one: a baby bed, toddler bed and full size bed, and the conversion is simple with the help of the included extension rails. There is an adjustable 3 level mattress platform which ensures a child won't fall as he/she grows. The Baby Appleseed Davenport has retailed for \$999, but when sold with its armoire and double dresser has retailed for \$2654.



# TOP CRIBS



**Creations** designs and markets a wide range of cribs and matching nursery pieces in classic to modern styles. Each piece of a collection is built to last a lifetime, and is engineered to grow with a child from infancy to tween to teen years. The Venezia crib is inspired by French European styling. It evokes the tradition and romantic essence of the European countryside with its refined details and elegant styling. The Creations Venezia crib converts to a toddler bed and a full-size bed, and has retailed for \$850.

# TOP CRIBS



**Stokke AS** is a Norwegian company founded in Ålesund, in the northwestern part of Norway. The Stokke Sleepi Crib System offers a classic, elegant oval design void of hard-edges. It converts from a bassinet to a crib in one simple step, and has four adjustable mattress heights. Its lockable wheels can be released to 'rock' your baby to sleep, as well as easy moving of bassinet from one place to another. The crib is crafted from European beech wood. The Stokke Sleepi Crib has retailed for \$1000.

# TOP CRIBS



**Sweet Beginnings** weaves in whimsical designs in each crib. The producers hand make each of these cribs, custom to order and with some of the finest wood available. This line tops among favorites of the rich, famous and powerful who spare no expense for their posh tots. The Circus Day crib is a perfect heirloom quality crib. It has retailed for \$3,863.

# TOP CRIBS



For over 40 years, American company **Corsican** has crafted wrought iron cribs to look vintage and unique. They elicit thoughts of the European Renaissance. Its Cinderella Carriage Crib is no match – even in fairy tales. This storybook masterpiece has large wheels, training vines and delicate rosette accents and has retailed for \$3,849.

# TOP CRIBS



**Offi** combines simple iconic style with the integrity of materials that today's parents expect. Its Nest Crib features the highest quality walnut or maple veneers seamlessly applied to the bent plywood frame. The Nest crib includes a toddler day-bed conversion panel to sustain the life of the product and adapt to your child's needs. It has retailed for \$1,999.

# TOP CRIBS



**Duc Duc** constructs all of its sophisticated cribs in the US. The pieces are made with meticulous craftsmanship and beautiful detailing. The Morgan crib is sophisticated and spacious with lots of functional features even with its very modern look. The crib has retailed for \$2,409.

# TOP CRIBS



Since 2004, **Nursery Works** has been creating top-design and cutting edge cribs using a combination of materials like acrylic and reclaimed wood to deliver clever functionality. The line caters its design to the elite world of glamour, celebrity, and fashion. And with good reason, its celebrity clients include Beyonce & Jay-Z, Kourtney Kardashian, Gwyneth Paltro, Jessica Alba, Sarah Jessica Parker. Most cribs in the line include ample storage space and it complies with all federal regulations for cribs. Its Studio crib is also constructed with a changing table hideaway cabinet and converts to a toddler day bed. It has retailed for \$2,000

# TOP CRIBS



If one is in search of a modern crib, he or she need look no further than the **Netto Collection** of cribs designed by Los Angeles, CA-based interior designer David Netto. Many of the cribs in this line are simple yet reflect a futuristic aesthetic. The Modern Crib looks very New England/Martha Vineyards. It has a nautical flare to it as well. The Crib has retailed for \$1,789.



# TOP CRIBS



The Scandinavians are well known for quality craftsmanship in their furniture building. And thus, one can expect nothing but a top product from **Scandinavia Child**. Mom Brenda Berg founded the company after visiting family in Sweden in 2001. She discovered and fell in love with the Svan high chair she discovered in a boutique and shortly after founded Scandinavia Child in 2003 to introduce American families to high quality and stylish but functional juvenile products.

The line's Kiwi Cot Crib converts to a toddler bed and a sofa with a conversion kit. It is biodegradable and made of Radiata timber. It's a great piece that has retailed for \$1600 with all the bells and whistles attached.

# TOP CRIBS



Beauty is one word that can describe the gems of cribs that **Bratt Décor** sells. This company's pieces feature unique silhouettes and exquisite inlaid carvings. Such pristine detail can be spotted on its Chelsea Lifetime Convertible Crib which has retailed for \$1,537.

# TOP CRIBS



**Treehouse Trading** has been constructing cribs for over a decade. Much of the Cincinnati, Ohio, USA-based company's cribs have a mission style and colonial, almost old US country to them. . Such was the feel of its Jefferson Crib which comes in a variety of colors but is made in the USA of Poplar and Russian Birch. This crib has sold for \$1499.

# TOP CRIBS



Round cribs were all the rage in recent years and **All Things Creative** has stepped up to become the standard bearer. The company hand paints each crib. Its Picadilly Cream Round Crib is popular for its custom-made and tailored look. Pieces can be ordered distressed or standard. They are aesthetically pleasing and certainly have fans among celebrities judging by so many that showed off round cribs during episodes of **MTV's** Cries. The Picadilly Cream has retailed for \$1476.

# TOP CRIBS



When one thinks of effortless sophistication, they can easily imagine a **Newport Cottage** crib in that description. The American company founded in 1996 by husband and wife Pockets and Cristina Alvarez boasts celebrity clients like Halle Berry, Tori Spelling, Minnie Driver and Victoria Beckham. The successful manufacturers make heirloom-quality cribs that stand the test of time given their fine craftsmanship and the traditional woodworking techniques used to masterfully assemble each crib. Its top of the line is the Celine crib which has retailed for \$1,364 in the past.

# TOP CRIBS



American-made **Young America** cribs elicit thoughts of traditionalism when one feasts their eyes upon these wonderfully made heirloom-quality cribs. The company is the children's furniture line of the Stanley furniture company which dates back to 1924. The Built-to-Grow crib is a superb investment because it truly allows families that invest in the \$999 retail cost of the crib to reuse it with subsequent children and pass it along to other family members.



# TOP CRIBS



**Pali** is an Italian furniture company that was in business for 100 years before eventually coming over to the baby furniture market. The brand remains among the lists of recommended crib manufacturers because the pieces last a long time and are well constructed. The investment in this crib will be worth it in the long haul. Its Forever crib has tipped the scales and has retailed for about \$750.

# TOP CRIBS



**Ubabub** has taken the crib to the future and to another level. Its out-of-the-box thinking on design has created some masterpieces of work. Its pod cot throws out convention and creates a cosy cocoon-shaped crib with smooth, round edges for a modern family and baby. It's easy to clean and maintain and converts into a toddler bed as baby grows. The pod has retailed for \$2100.



# TOP INFANT CLOTHES DESIGNERS



**Baby Graziella:** Founded in 1968, this premium babywear brand began producing high-quality knitwear and outfits for babies and children using the most luxurious of fabrics. Baby Graziella's mission has always been to 'dress children with style,' and with their sumptuous pieces providing clothing with stunning finishing touches, this brand truly sets themselves apart from other baby clothing designers. The Baby Graziella dress has retailed for \$203.

# TOP INFANT CLOTHES DESIGNERS



**Burberry:** Established in 1856, Burberry is an iconic British brand, recognized for its innovative menswear, women's wear, children's wear, accessories, and beauty and fragrance collections. Based in London under the direction of Chief Creative Officer Christopher Bailey, the brand has a global reputation for pioneering design and fabrics. Burberry are known for classic, luxurious British styling, and we think this double breasted navy check coat in a warm wool blend is a great example. The Burberry Girls Gray Wool Coat has retailed for \$422.

# TOP INFANT CLOTHES DESIGNERS



**Chloe** is a refined high-fashion brand, which was born in 1952 as an alternative to haute couture and spurring the prêt-à-porter establishment. The mini-me collection was launched for AW 07, capturing the same spirit and taking direct inspiration from the mainline women's wear range, paying homage to the elegant, chic and quintessentially French heritage of the luxury designer. The Chloe Sparkle Pleat Dress has retailed for \$558.

# TOP INFANT CLOTHES DESIGNERS



**Dior** was born in 1947 to one of the most influential designers of the post-war era: Christian Dior. Solely responsible for launching the haute couture empire, he dominated the fashion world with hourglass silhouettes and billowing skirts. The Dior Ivory Silk Dress has retailed for \$222.

# TOP INFANT CLOTHES DESIGNERS



**ESCADA** is an international luxury fashion group that focuses on women's designer fashion. It has pursued a course of steady expansion since its founding in 1976 by Margaretha and Wolfgang Ley, and today has 194 own shops and 226 franchise shops/corners in about 60 countries. The Escada Girls Ivory Spiral Print Coat has retailed for \$154.

# TOP INFANT CLOTHES DESIGNERS



**Il Gufo** is a leading Italian luxury clothing brand, specializing in the design of exceptional collections for children from newborn to 14 years. Created by a mother of three, Giovanna Meletti started Il Gufo by putting together bibs with brightly coloured stitching while her kids were in nursery school. The il Gufo gingham shirt has retailed for \$119.

# TOP INFANT CLOTHES DESIGNERS



**Jottum** is the brainchild of Dutch fashion designer Anky Groothof. Inspired by her early career as a costume designer for theatre and opera companies, the designs of this collection take on a wonderfully elegant appeal, using fabrics of exquisite quality and unique patterns in a wide variety of colour palettes. Shop here for premium party dresses perfect for special occasions. The Jottum Celine dress has retailed for \$279.

# TOP INFANT CLOTHES DESIGNERS



**La Stupenderia** has been designing, producing and manufacturing clothes in Italy for over 20 years, and was founded by Giovanna de Riso. What started as a hobby grew into a mission: becoming a brand that sold and distributed its products to the best boutiques in Italy and abroad, for children aged 0 to 12 years. The Classic Boys Dress Coat has retailed for \$540.



# TOP INFANT CLOTHES DESIGNERS



**Marc Jacobs' Little Marc Jacobs** captures everything that has made the designer's adult women's line so popular, particularly the elegance and vivid unusual colors of his Marc by Marc Jacobs range. Establishing his eponymous line in 1986 to critical acclaim, Marc Jacobs launched the kids' line in 2007, combining his typical luxury with a youthful, spontaneous and casual style for children ranging from newborns to young teens. The Fuschia silk dress has retailed for \$260.

# TOP INFANT CLOTHES DESIGNERS



**Mayoral** is the leading brand in Spain and Portugal for contemporary kids and baby wear. Their aim is to provide high quality clothing at a reasonable and manageable cost, without compromising on style. Their vibrant colour palettes, stylish designs and affordable prices culminate in a premium brand. The Mayoral Charcoal pleated dress has retailed for \$72.

# TOP INFANT CLOTHES DESIGNERS



**Missoni** is a family-run fashion house that has been at the forefront of high-end fashion since 1953. Exuding a bohemian luxury and Italian design flair throughout all of their collections, this prominent label represents the emblem of innovation that forever changed the identity of knitwear. The Missoni Tessitura Reversible Coat has retailed for \$730.

# TOP INFANT CLOTHES DESIGNERS



**Monnalisa** kids clothing was born in Italy in 1968, and has since captured the imagination of kids and their parents, achieving international success through their own unique mix of styling, innovation and high-quality fabrics. Monnalisa is perfect for energetic modern girls, emanating a distinct sense of youthful style and high-fashion with their use of bold patterns, colors, and Disney themes. The Monnalisa Navy polka-dot dress has retailed for \$258.

# TOP INFANT CLOTHES DESIGNERS



**Oeuf** is the brainchild of Sophie Demende and Michael Ryan. Oeuf offers children's clothes and accessories made from alpaca wool. They are full of humour and couldn't be easier to wear! Whether it's Father Christmas's beard or an owl mask, a hood or hat with ears, all Oeuf products are soft and comfortable and created from fair trade products. The Oeuf Kimono Waist Coat has retailed for \$88.

# TOP INFANT CLOTHES DESIGNERS



**Ralph Lauren** began in 1968, and started as a collection of ties. It has since grown into a brand that redefines American style. The Ralph Lauren green check dress has retailed for \$162.

# TOP INFANT CLOTHES DESIGNERS



**Roberto Cavalli** founded his label in Florence in the 1960s when he began creating experimental clothing for women. Over the next ten years he became known for his outlandish patterns, in particular the infamous animal print. The kids' collection Angels & Devils represents the same striking elegance and dramatic embellishment as the adult lines, while emanating a youthful innocence. The Roberto Cavalli Cream Silk Dress has retailed for \$483.

# TOP INFANT CLOTHES DESIGNERS



**The Rykiel Enfant** collections have redefined the knitwear industry and have become a byword for Parisian chic with their quirky designs and signature stripes, creating an iconic style recognized around the world. The launch of her children's range received huge critical acclaim due to the sheer attention to detail and premium cuts, combined with youthfully bold color palettes and playful styling. The pink striped bow taffeta dress has retailed for \$234.



# TOP INFANT CLOTHES DESIGNERS



**Simonetta** was founded in the first half of the 1950's by Mary White Mazzarini Stronati in the small Italian town of Jesi, Simonetta has grown to be loved throughout the world for their innovative and comfortable designs using quality materials. Simonetta's proud legacy and years of experience in children's tailoring and design is evident in every detail of their exquisite garments. The Simonetta Herbarium White Sleeveless Girls Dress has retailed for \$141.

# TOP INFANT CLOTHES DESIGNERS



**Stella McCartney** is brand, created by daughter of veteran musician Paul McCartney, and named after herself. McCartney uses and develops organic products in all product ranges, creating environmentally-friendly clothing for women and children. The success of her collaborations with GAP prompted the designer to create her own line, Stella McCartney Kids. The Stella McCartney Kids Black Military Vest has retailed for \$191.

# TOP INFANT CLOTHES DESIGNERS



**Suzanne Ermann** is a 'classic with a modern twist' style of clothing and is perfectly embodied in Ermann's beautiful children's wear collection. Renowned for her stunning wedding and evening dresses, Suzanne Ermann's children's line features her signature pleats, hoops and curls; bringing dresses to life with the slightest motion. The Suzanne Ermann Elise Tulle dress has retailed for \$492.

# TOP INFANT CLOTHES DESIGNERS



Since its creation in 1977, **Tartine et Chocolat** has devoted itself to the world of childhood, placing an emphasis on timeless beauty. Staying true to their French heritage, the brand emanates elegance with a broad collection of products ranging from newborn accessories to infant clothing. Almost 25 years later, the brand continues to display the same iconic and quintessentially traditional style. Tartine et Chocolat's knit dress has retailed for \$205.

# TOP MATERNITY DESIGNERS



In 1988, **ABS** launched its first retail store at a luxurious location in Santa Monica, California on Montana Ave., which is known for its trendy and savvy shopping. Today, the line, powered by the style aesthetic of designer Allen Schwartz, is a much-loved label that makes fine maternity wear. The ABS Collection's sleeveless bow detail maternity dress has retailed for \$225.

# TOP MATERNITY DESIGNERS

Since its launch in 2007, **Ali Ro** has been creating fun, feminine styles for the contemporary consumer. Kathleen McFeeters, founder of Ali Ro, created the label's moniker as an acronym of her teenage daughter and mother's names. The Ali Ro woman embraces an effortless simplicity; she possesses a youthful exuberance, combined with a sophisticated sense of style. The Ali Ro  $\frac{3}{4}$  sleeve sheath maternity dress has retailed for \$250.



# TOP MATERNITY DESIGNERS



**Bailey 44** began in 2006, when two female fashion industry veterans, one who ran her own business and handled sales and the other a designer, decided to create a line that was sexy, interesting, ageless and wearable. The goal was to have a line that was cool and understated, sexy but not overt, modern, relevant, well made, and most importantly, one that really fit. Today, the line continues to make wonderful clothes including options for pregnant women. The Bailey 44 long sleeve striped maternity dress has retailed for \$195.

# TOP MATERNITY DESIGNERS

**Beyond Vintage** is a line created out of a love for vintage clothing. Much of the line's inspiration is from original vintage garments. The designers behind the label search all over the world for unique pieces with timeless beauty, and the line includes maternity finds as well. The Beyond Vintage sleeveless covered buttons maternity dress has retailed for \$295.





# TOP MATERNITY DESIGNERS



**Donna Morgan** is a collection that combines trend-inspired prints with the most flattering silhouettes and detailing, appealing to both the savvy sophisticate and the trendsetter. The brand maintains the luxury of comfort, quality, and excellent fit. The Donna Morgan short sleeve dropwaist maternity dress has retailed for \$169.50.

# TOP MATERNITY DESIGNERS

Long before she became the designer and creative director behind **Ella Moss**, the Los Angeles native was cultivating her own unique sense of style. It didn't take long for her closet to become a makeshift atelier where friends would come to peruse her array of vintage, handmade, and contemporary clothes. The Ella Moss long sleeve cascade maternity sweater has retailed for \$345.



# TOP MATERNITY DESIGNERS



**French Connection** is a label founded in 1972 by Stephen Marks. French Connection set out to create well-designed fashionable clothing that appealed to a broad market. French Connection now offers a fashion-forward clothing range with a quirky spin on design, priding itself on quality and affordable prices. It also sells well-structured and fashionable maternity clothes. The French Connection sleeveless sheath maternity dress has retailed for \$228.

# TOP MATERNITY DESIGNERS

**Hale Bob** is a designer which dresses women in feminine, chic clothing that transforms the woman who wears it. Known for its prints, bright colors, and quality materials and fabrication, Hale Bob clothing captures the attitude of style and fashion of the women who wear it. Hale Bob also makes chic maternity wear. The Hale Bob  $\frac{3}{4}$  sleeve tie front maternity blouse has retailed for \$225.



# TOP MATERNITY DESIGNERS



**Isabella Oliver** is a UK-based maternity designer label founded by the husband and wife team of Baukjen De Swaan Arons and Geoff van Sonsbeeck. The brand launched in 2003 when the couple had trouble finding fashionable maternity clothing they liked to wear. Since then, the brand has created several collections of clothing that are made of easy-care fabrics that look great and are comfortable too. The award-winning brand is known for its signature detailing (wrapping and ruching), which has become a standard function in every pregnant woman's wardrobe. The Willow Dress has retailed for \$389.

# TOP MATERNITY DESIGNERS

French Canadian based **Jules and Jim** is a collection of trendy, urban and comfortable maternity wear that moves towards the edgier. Pieces in the line are functional yet stylish. They're the unexpected but still workable items all blended into a fabulous collection.



# TOP MATERNITY DESIGNERS



**Joie** has filled a void in the contemporary market since its inception in 2001. Joie provides the modern, fashion savvy customer with a global wardrobe. Though the company got its start with signature cargos, today it's best known for offering feminine tops, dresses and cashmere sweaters. The line also makes chic and fashionable maternity wear. The Joie  $\frac{3}{4}$  sleeve button front maternity blouse has retailed for \$265.



# TOP MATERNITY DESIGNERS

**Laundry by Shelli Segal** - is a Los Angeles California-based line that embraces a style aesthetic of dressing the contemporary girl. Launched in 1988, the label created business wear, evening wear, or cocktail dresses for that sensuous, energetic and free-spirited girl. The line includes maternity clothing as well. The Laundry by Shelli Segal sleeveless racerback maternity dress has retailed for \$225.





# TOP MATERNITY DESIGNERS



**Lavish** by Heidi Klum is one of two maternity lines launched by model Heidi Klum in 2010. The designs were created and featured in Destination Maternity Stores and later A Pea In the Pod stores. The other line is called Loved by Heidi Klum. Both fill a void in the maternity line wear market with their clean lines and simple but chic designs.

# TOP MATERNITY DESIGNERS

**Japanese Weekend**, despite its name, was founded in San Francisco in the 70s and named for the dance and since then has gone on to provide exquisite elegant dresses, but is known best for their stylish yet super comfortable jeans. The San Francisco, California-based company prides itself of using American materials and to the extent possible, local Cali fabric. It was one of the early lines to really try to upgrade the usual maternity fare that was available to modern moms. This color block dress has retailed for \$116.



# TOP MATERNITY DESIGNERS



**Liquid by Nell Couture** is a collection of clothes designed for the maternity store A Pea In the Pod. The store was among the very first in the United States to sale high-end and upscale maternity clothes for the woman with discriminating taste. The Liquid by Nell Couture belted wool maternity jacket has retailed for \$275.

# TOP MATERNITY DESIGNERS

**Max and Cleo** is a modern, wearable collection of feminine, flattering, and comfortable dresses designed with the lifestyle of today's dynamic woman in mind. Always effortless, Max and Cleo is a practical and tasteful solution for women who are juggling family, work, and social engagements. The line includes maternity clothes. The Max and Cleo short sleeve embellished maternity dress has retailed for \$149.



# TOP MATERNITY DESIGNERS



**Nicole Miller** was started in 2005. The upscale designer label was motivated by a desire of founder Nicole Miller to make her aesthetic accessible to a broader range of women. She launched the Nicole by Nicole Miller collection. The Nicole Miller Sleeveless Straight Fit Maternity Dress has retailed for \$325.

# TOP MATERNITY DESIGNERS

**Robbi and Nikki** is the name of a collection of created by New York designer Robert Rodriguez. In 2003, after studying at the famed Fashion Institute for Technology in New York and working under the tutelage of Christian Dior fashion houses, Rodriguez broke out on his own, creating feminine, sexy, and contemporary pieces. His Robbi & Nikki line includes more youthful pieces. His celebrity clients have included the likes of Angelina Jolie, Angela Bassett, Nicole Kidman and Eva Longoria. This sleeve faux wrap maternity blouse has retailed for \$185.



# TOP MATERNITY DESIGNERS



**Rosie Pope** is the creative force behind Rosie Pope Maternity, her expansive sophisticated maternity clothing and accessories line, and MomPrep, her prenatal, postpartum and parenting education studios. Rosie Pope is devoted to providing guidance for moms and moms-to-be by giving expert advice, sharing personal experiences, and creating stylish maternity wear for every moment in every trimester. Her Front Slash Pockets Boucle Maternity Jacket has retailed for \$250.00



# TOP MATERNITY DESIGNERS

**Seraphine** is a UK-based maternity label that was founded 10-years ago by Parisian stylist Cecile Reinaude. Today, Seraphine, which recently launched US operations, is a leading fashion label for maternity clothes with a world-wide brand status. It has boutiques in London and Paris. Its new Luxe collection includes exquisite dresses made with pristine finishes. The strapless magenta evening dress retails for \$349.





# TOP MATERNITY DESIGNERS



**Splendid** was founded in 2002 and is a culmination of a ten-year quest to create the ultimate t-shirt. The success in designing such a soft material resulted in what is now a complete lifestyle collection of ultra-comfortable, effortlessly chic styles for the entire family. The brand sells at 9 retail locations in Arizona, California, Florida, New York City and Bellevue, Washington. The Maternity Modal Maxi dress retails for \$121.

# TOP MATERNITY DESIGNERS

**Tiffany Rose** is a UK-based fashion label that sells high-quality evening wear for pregnant women. The line features unique designs made with exquisite fabrics and are cut in styles that flatter every pregnant woman. The collection ranges from tailored jersey dresses to lace dresses to silk maternity evening gowns to luxurious maternity bridal wear. One of its most expensive pieces is its silk crystal wedding gown which retails for over \$735.



# ABOUT BELLYITCH

## About Bellyitch

As seen mentioned and syndicated in USA Today, Newsday, Parent magazine, ABC-TV, E!Online, Huffington Post, About.com, TheBump.com, Babble, MadameNoire, BabyCenter.com, Ask.com and other notable and reputable sites...

Bellyitch is an award-winning, highly-trafficked website dedicated to sharing news, tips, reviews and information to expectant, new and veteran parents who have sophisticated and discerning tastes; and to the growing consuming public interested in the celebrity bump-watch phenomenon. It is updated 5 times daily and receives constant 24-hours traffic from visitors world-wide. It has been part of and has managed marketing and promotional campaigns for and in partnership with Isabella Oliver, The Gap, 20th Century Fox, Seraphine Maternity, Shutterfly, Lionsgate Films, CVS, Kia, Sony Pictures, Trident, iDGum, Universal Studios and other top brands. It is followed by/friends with top brands, figures in politics and celebrity life including Barack Obama, Bravo TV, Martha Stewart, E!Online, NPR, Huggies, Parenting magazine, BabyCenter, Babies R Us, Whole Foods, Playtex, Staples, Viacord and others.

The blog is and has been a member of several blog ad networks including multinational and top grossing company Glam Media. Its Owner and Founder, JJ, is a BA-journalism degree holder whose writing has been syndicated and quoted in sites like CNN.com, The Wall Street Journal, USA Today, Newsday, Black Entertainment Television.com, and whose article quote subjects have been tapped by producers at CNN's Anderson Cooper's 360 and other production and director houses. She receives invitations to launch parties, fashion shows, meet & greets, exclusive interviews, galas, advanced screenings and other events for top influential bloggers. She has been a pundit who has appeared on national and nationally-syndicated radio, and local TV and as a speaker, has addressed audiences at Yale Law School, Netroots Nation, and other notable events and venues.